

UG-504

TTS-2

B.A. DEGREE EXAMINATION –
JANUARY 2009.

First Year

(AY – 2006-07 batch onwards)

Tourism and Travel Studies

INDIAN TOURISM

Time : 3 hours

Maximum marks : 75

Answer for 5 marks question should not exceed
2 pages.

Answer for 15 marks questions should not exceed
5 pages.

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

All questions carry equal marks.

1. What are the motivations for early travellers?
2. Write a note on the nature of Indian Tourism.

3. Briefly describe the functions of State Tourism Development Corporations.
4. Examine the 'Plan of Action' of the National Tourism Policy – 1992.
5. Make a short note on IITTM.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Discuss the tourism activities in the 19th and 20th centuries.
7. Explain the four branches of the Tourist Traffic Division and their functions.
8. Analyse the various forms of tourism.
9. Give an account of the organisation and work of National Tourist Organisation (NTO).
10. Trace the promotional, joint promotional and publicity programmes of the Indian government to promote tourism.

11. Analyse the functions of the Ministry of Tourism and the Department of Tourism in India.
 12. Explain the challenges that are faced by the Tourism Industry today.
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