

**I Semester B.B.M. Examination, June/July 2011**  
**PERSONALITY DEVELOPMENT**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** sub questions. **Each** question carries **two** marks.

**(2×5=10)**

1. a) What is Self efficacy ?  
b) What are the three ego states ?  
c) What is leadership ?  
d) What are emotions ?  
e) What are the strengths of Type B Personality ?

**SECTION – B**

Answer **any five** questions. **Each** question carries **four** marks.

**(5×4=20)**

2. What are the different forms of communication ?
3. Distinguish between stress and eustress.
4. How does sub-culture affect organisational culture ?
5. Distinguish between synergy and social loafing.
6. Relate personal happiness and professional happiness.
7. Explain the concept of family values.

**P.T.O.**

### SECTION – C

Answer **any five** questions. **Each** question carries **ten** marks.

**(5×10=50)**

8. How can we enhance our learning ability ?
  9. What are the requirements of a good social living ?
  10. Explain personal, professional and social etiquettes.
  11. Explain the ways in which you can derive satisfaction from work.
  12. What are the requirements of a good inter-personal relationship ?
  13. Examine the importance of values, attitudes and emotions as a component of personality.
  14. Explain the various behavioural tools/instruments that can be used for personality development.
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