V Semester B.B.M. Examination, June/July 2011
PRINCIPLES OF INFORMATION SYSTEM

Time : 3 Hours   Max. Marks : 80

SECTION – A

Answer **any 5** sub-questions. **Each** question carries **two** marks.   **(2×5=10)**

1. a) What is organizational learning ?

   b) What is the concept of information ?

   c) What is RDBMS ?

   d) What is entity relationship diagram ?

   e) What is data mining ?

   f) What is SCM ?

   g) What are viruses and Trojan horse ?

SECTION – B

Answer **any four** questions. **Each** question carries **five** marks.   **(4×5=20)**

2. Explain batch system use and online system use.

3. What are the stages of classic lifecycle model ?

4. What are the types of information assets ?

5. What are the advantages of SQA ?

6. Explain purchase information system.

7. What are the criteria for decision making ?

SECTION – C

Answer **any five** questions. **Each** question carries **ten** marks.   (5×10=50)

8. Write a short note on various communication channels and mechanism used in MIS.

9. What are the characteristics of a system ? Explain.

10. With the help of a diagram explain spiral model.

11. What are the different types of user interface ? Explain.

12. Write a note on database structures.

13. Write a note on :
    a) ERP
    b) EDI

14. What are the different types of software testing ? Explain.

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