

**UG-503****TTS-1**

**B.A. DEGREE EXAMINATION –  
JANUARY 2009.**

**(AY – 2006-07 batch onwards)**

**First Year**

**Tourism and Travel Studies**

**INTRODUCTION TO TOURISM**

**Time : 3 hours**

**Maximum marks : 75**

**Answer for 5 marks question should not exceed  
2 pages.**

**Answer for 15 marks questions should not exceed  
5 pages.**

**PART A — ( $3 \times 5 = 15$  marks)**

**Answer any THREE questions.**

**All questions carry equal marks.**

- 1. Define Tourism and explain the concept of Tourism.**
- 2. Explain the factors affecting the growth of Tourism.**

3. Account for the Renaissance and the grand tour.
4. What are the impacts of environment due to tourism?
5. Write about the Hague Resolution.

PART B — ( $4 \times 15 = 60$  marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Write about the Types of Tourism.
7. Trace the growth and development of Tourism in Asia.
8. Elaborate the evolution of Tourism.
9. Describe the components of Tourism.
10. Bring out the importance of natural and cultural environment in the context of the growth of Tourism.
11. Analyse the positive and negative social impact of Tourism.
12. Describe the cultural Tourism in India.