

UG-508**TTSAL-2**

**B.A. DEGREE EXAMINATION –
JANUARY 2009.**

Second Year

(AY – 2006-07 batch onwards)

Tourism and Travel Studies

COMMUNICATIONS AND AUTOMATION

Time : 3 hours

Maximum marks : 75

Answer for 5 marks question should not exceed
2 pages.

Answer for 15 marks questions should not exceed
5 pages.

PART A — ($3 \times 5 = 15$ marks)

Answer any **THREE** questions.

All questions carry equal marks.

1. What are the basic components of Telecommunication?
2. Explain the five components of any Data Communication System.

3. Describe WAN and LAN.
4. Write a note on Multimedia.
5. What do you mean by computer based information?

PART B — ($4 \times 15 = 60$ marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Write an essay on Telephone and its facilities.
7. Describe in detail the 'Facsimile Transmission'.
8. Write in detail about Tale tex and its uses.
9. Explain the Computer Reservation System.
10. Discuss the various segments of the vendors of a Travel Agency.
11. Analyse the role of Automated Ticketing Machines in Travel industry.
12. Define the term automation and explain the advantages of computer system in Airlines and Travel agency.