

I Semester B.B.M. Examination, June/July 2010
BUSINESS ORGANISATIONS

Time : 3 Hours

Max. Marks : 80

SECTION – A

1. Answer **all** questions. **Each** sub-question carries **2** marks : **(5×2=10)**

- a) Define Business.
- b) What do you mean by span of control ?
- c) Define Social responsibility.
- d) Define Partnership.
- e) What do you mean by insurable Interest ?
- f) Define small business.

SECTION – B

Answer **any four** questions. **Each** question carries **5** marks. **(4×5=20)**

- 2. What are the characteristic features of small scale industries ?
- 3. What are Business opportunities ?
- 4. List out the problems of cottage industry.
- 5. List out the essentials of an insurance contract.
- 6. What are the different forms of distribution channels ?

P.T.O.

SECTION – C

Answer **any five** questions. **Each** question carries **ten** marks.

(5×10=50)

7. Define insurance and explain its various types.
 8. Discuss the significance of international trade and list out its challenges.
 9. Explain the procedures involved in exporting and importing to India.
 10. Describe the trends in Retailing.
 11. Explain the contents of Memorandum of Association.
 12. Discuss the different forms of Business Organisations.
 13. Discuss the steps involved in setting up a new Business Unit.
 14. Explain the sources of Venture Capital
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