

I Semester B.B.M. Examination, June/July 2011
BUSINESS ORGANISATION

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **any five** sub questions. **Each** sub question carries **two** marks. **(2×5=10)**

1. A) Define organization and business.
- B) What do you mean by joint stock company ?
- C) What does an association clause define.
- D) Define cottage industry.
- E) Give classification of cash flows.
- F) What is a super bazaar ?
- G) What is an external trading ?

SECTION – B

Answer **any four** questions. **Each** question carries **five** marks. **(4×5=20)**

2. What are the functions and objectives of business ?
3. What are the responsibilities towards society ?
4. Explain joint Hindu family business.
5. What are the contents of memorandum ?
6. What are the opportunities in the small scale sector ?

P.T.O.

SECTION – C

Answer **any five** questions. **Each** question carries **ten** marks.

(5×10=50)

7. Explain the stages in formation of a company.
 8. How do you select a price for a product ? Explain.
 9. What are the procedure involved in import trade ?
 10. What are the different types of internal trade ? Explain each.
 11. What are the types of channel distribution ? Discuss.
 12. What is a clause ? What are the different types of clause ?
 13. What are the different types of business activity explain in detail.
 14. Write a short note on :
 - Shipping bill
 - Letter of credit
 - Venture capital
 - Doctrine of the ultra-vires.
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