

II Semester B.B.M. Examination, June/July 2011
PRINCIPLES OF MANAGEMENT

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **any five** sub questions. **Each** question carries **two** marks.

(2×5=10)

1. a) What is “esprit de corps” ?
- b) What do you mean by policy ?
- c) Define leadership.
- d) What is wide span ?
- e) What are quality circles ?
- f) What do you understand by time and motion study ?
- g) What is single-use plan ?

SECTION – B

Answer **any four** questions. **Each** question carries **five** marks.

(4×5=20)

2. What are the different methods of selection ?
3. Explain the steps followed in planning process.
4. Distinguish between line and staff organization.
5. How do you make communication effective ?
6. What are the factors of effective supervision ?

P.T.O.

SECTION – C

Answer **any five** questions. **Each** question carries **ten** marks.

(10×5=50)

7. “Management is the art of getting things done through people”. Explain.
 8. “Planning is a bridge between present and future”. Comment.
 9. Explain the concept of organization. Narrate in brief the steps in organizing.
 10. Explain the major steps of the staffing process.
 11. Discuss different forms of organizational structure.
 12. Distinguish between authority and delegation. Also state the barriers of delegation.
 13. Explain the various steps involved in control process.
 14. Discuss the influence of theory X and theory Y on an organization.
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