

Fourth Semester B.B.M. Examination, Dec. 2010/Jan. 2011
ENTREPRENEURSHIP AND SMALL BUSINESS

Time : 3 Hours

Max. Marks : 80

SECTION – A

1. Answer **any five** sub-questions. **Each** sub-question carries **2** marks. **(5×2=10)**

- a) Who is an entrepreneur ?
- b) Define a 'Small Scale Unit'.
- c) What is a business plan ?
- d) What is Innovation ?
- e) Give the meaning of sole trading concern.
- f) What is entrepreneurship culture ?
- g) What are SFC's ?

SECTION – B

Answer **any four** questions. **Each** question carries **five** marks. **(4×5=20)**

- 2. What are the factors contributing to the growth of Entrepreneurship ?
- 3. List out the characteristic features of Small Industries.
- 4. What is the significance of women entrepreneurship in India ?
- 5. Discuss the merits of small scale industries.
- 6. How do you choose the site for location of a small business ?

P.T.O.

SECTION – C

Answer **any five** questions. **Each** question carries **ten** marks.

(5×10=50)

7. Discuss the measures taken in the development of small scale sectors in India.
 8. Explain in detail the Entrepreneurial functions.
 9. Describe the characteristics of a successful entrepreneur.
 10. Examine the role of government in motivating and developing entrepreneurship.
 11. What are the problems faced by small scale industries ? Explain.
 12. “Small industries make a big difference to India’s economy”. Comment.
 13. Explain the Industrial sickness in small sector.
 14. Examine the policy regarding encouragement to entrepreneur in ancillary industrial units in Karnataka.
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